

LOTUS CAMPAIGN



Unexpected allies working
together to solve homelessness

A KEY PARTY RECAP



YOU MADE IT HAPPEN!

**NEARLY
300
ATTENDEES**

**AND
\$60K
RAISED!**

Dear Friends,

I am thrilled to share the success of our inaugural Key Parties! Together, we

created something truly special. With nearly **300 attendees** across Charlotte

and Raleigh, we can't believe the way our communities showed up for us.

Even more exciting, we raised **\$60,000 in net revenue**, which will go directly

toward unlocking stable housing for our neighbors experiencing homelessness.

If you joined us — thank you! Your energy and enthusiasm helped make

these events unforgettable. If you couldn't make it, there are still plenty of ways

to stay involved and be a game changer.

Thank you for being part of this journey. Together we are making a difference,

one home at a time.

Warmly,
Beth Silverman



You can still be a game changer!

Donate

Your gift helps provide a network of support for individuals and families
in need. Every dollar makes a difference.

[Donate](#)

Share the News

Tell your friends and family about Lotus Campaign.
Share why you support us and invite them to join in our mission.

Stay Connected

Follow us on [LinkedIn](#), [Instagram](#), or [Facebook](#) and subscribe to our
newsletter to stay informed, learn more, and engage in better
conversations about homelessness.

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Myth busting with Dr. Kushel

We spent a lot of time with Dr. Kushel busting myths about
homelessness. Here's a quick recap of what we learned.

MYTH

People experiencing homelessness
do not work/want to work

FACTS

70% of Lotus' sponsored residents have
income from employment.

For people over age 50 experiencing homelessness,

they are overwhelmingly working poor who

were housed until a discrete incident that caused

them to lose income or access to housing.

MYTH

People are homeless because they have
substance use and mental health problems

FACTS

High housing costs, not rates of substance or

mental health problems, determine how many

people experience homelessness.

Most people with substance use and mental health

problems are housed.

Homelessness worsens substance use and

mental health problems.

When people who have substance use

and mental health problems obtain housing,

they can get treatment.

Even people who have substance use and mental

health problems can be housed successfully!

MYTH

People who are homeless come
from elsewhere

FACTS

Most everyone stays close to home

when they become homeless.

For example, 90% of Californians who

experienced homelessness lost their stable

housing in California. 75% were homeless in the

same county in which they lost their housing.

MYTH

Homelessness is caused by
individual choices

FACTS

Homelessness is caused by the lack

of affordable housing.

People do everything that they can to

not become homeless.

When offered a chance to be housed,

people who are homeless accept it!

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