

LOTUS CAMPAIGN



Unexpected allies working
together to solve homelessness

REGGIE

Sponsored Resident
Charlotte, North Carolina



2024 HIGHLIGHTS

THANKS TO THE GENEROSITY
OF PEOPLE LIKE YOU

218

**current sponsored residents
have stable housing**

A 173% INCREASE FROM LAST YEAR!

IN RALEIGH AND CHARLOTTE

21

**landlord partners are helping
create opportunity
for individuals and families**

IN RALEIGH AND CHARLOTTE

15

**social service organizations
providing ongoing support to
our sponsored residents**

AND OUR MOST IMPORTANT NUMBER

97%

**of our sponsored residents
remain housed after their first
sponsored lease ends**

Dear Friends,

As 2024 is drawing to a close, those of us at Lotus Campaign are reflecting on what has been an outstanding year unlocking stable housing for our neighbors experiencing homelessness.

We currently have **218 sponsored residents—a 173% increase from last year** — who have stable housing thanks to the generosity of people like you.

We are working with **21 landlord partners** in Charlotte and Raleigh to create opportunity for individuals and families to access market-rate, mixed-income housing.

We are partnered with **15 social service organizations** to provide ongoing support to our sponsored residents.

And here's our most important number: **97% of our sponsored residents remain housed after their first sponsored lease ends.**

Give Today

2024 has been our biggest year since the Lotus Campaign started in 2018, but that doesn't mean our work is done. We are now providing up to 85% of multi-family placements for some of our social service partners, which means we are able to truly amplify the impact of our partners and help our residents build a pathway to independently housing themselves.

We can't take our foot off the gas now. Will you join us and help build our network of support? We have \$200,000 left to raise in 2024 so we can head into the new year ready to help even more people achieve stability.

With gratitude and hope,
Beth Silverman

**Join the Lotus Network
of Support**

You can be a game changer!

Share the News

Tell your friends and family about Lotus Campaign.
Share why you support us and invite them to join in our mission.

Stay Connected

Follow us on [LinkedIn](#), [Instagram](#), or [Facebook](#) and subscribe to our newsletter to stay informed, learn more, and engage in better conversations about homelessness.

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